

ECOFEE VISIBILITY IN QUEBEC

Technical sheet prepared by GoRecycle.

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INTRODUCTION

In Quebec, the [Consumer Protection Act \(CPA\)](#) and the [Regulation respecting the recovery and reclamation of products by enterprises \(RRRPE\)](#) define the rules applicable to the visibility of ecofees. GoRecycle is not responsible for these regulations, but we have produced this technical sheet to assist our members.

We remind members that the Office of Consumer Protection and the MELCCFP monitor compliance with these regulations. Non-compliance may result in significant penalties and legal action. This technical sheet is for informational purposes only. In case of doubt, we encourage our members to always consult the CPA, the RRRPE and if necessary, to contact the Ministry of the Environment, the Fight Against Climate Change, Wildlife and Parks (MinistryMOE) team at the following address: rrvpe@environnement.gouv.qc.ca.

PRINCIPAL CONDITIONS






For reference, here are the main conditions to be met when applying ecofees to prices:

- In Quebec, the ecofee must always be included in the product's sale price.
 - It must be included as soon as the product is placed on the market.
 - It must always be included into the displayed sale price.
 - It remains complete even if promotions apply.
 - It can never be added separately on the invoice.
 - It is prohibited to add the ecofee amount after the displayed price or after discounts.
- Companies have the option to display or not display the ecofee included in the price. It is not mandatory. Though, a company that wishes to display the ecofee must comply with the directives of Article 7 of the RRVPE, which in summary are :
 - It may detail the ecofee, but it must always include it in the retail price calculation.
 - It must inform the consumer, through a "notice," that these costs are for the recovery and reclamation of the product.
 - A "notice" is understood to mean a written statement, usually printed and prominently displayed on a product, indicating clearly that the ecofee covers the cost of the product's recovery and reclamation.
 - It must provide the address of a website where information on the product recovery and reclamation program can be found.

Examples of accepted displays can be found on the next page.

EXAMPLES OF ACCEPTED VISIBILITY SCENARIOS

Shown in french display and language.

	Displayed price (online, in store or other)	Notice to consumer
A	<p>Réfrigérateur</p>  <p>1039,99 \$</p>	No notice required
B	<p>Réfrigérateur</p>  <p>1039,99 \$* *Écofrais inclus</p>	No notice required
C	<p>Réfrigérateur</p>  <p>1039,99 \$* *Écofrais de 40 \$ inclus</p>	<p>*Les écofrais servent à financer les activités de recyclage et de valorisation au Québec. Pour info. : www.gorecycle.com.</p> <p>Or</p> <p>*Les écofrais servent à financer les activités de recyclage et de valorisation au Québec. Pour info. : www.XXXXXXXXXXX.com/écofrais.</p>
D	<p>Réfrigérateur</p>  <p>1039,99 \$ 831,99 \$* *Écofrais de 40 \$ inclus.</p> <p>-20%</p>	<p>*Les écofrais servent à financer les activités de recyclage et de valorisation au Québec. Pour info. : www.gorecycle.com.</p> <p>Or</p> <p>*Les écofrais servent à financer les activités de recyclage et de valorisation au Québec. Pour info. : www.XXXXXXXXXXX.com/écofrais.</p>
E	<p>Réfrigérateur</p>  <p>1039,99 \$* *Incluant des écofrais de 40\$ servant à financer la récupération et la valorisation du produit. Pour informations : www.xxxxxxxx.com/écofrais</p>	No notice required

NEED HELP?

GoRecycle provides its members with a Member Guide, which includes many answers regarding the obligations members must comply with. It can be found on the following page: www.gorecycle.com/fr/membres/documentation/.

There, you will find the guide, as well as communication tools to inform your employees and customers about ecofees and the recovery services offered by GoRecycle.

Do not hesitate to contact us to discuss your needs by email at membres@gorecycle.com.